



Parata
Parata Puts You Out in Front.

News Release

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PARATA RECEIVES WESBELL ENVIRONMENTAL STEWARDSHIP AWARD

RTP Company Recycles 2.2 Million Pounds of Material

DURHAM, N.C. (April 30, 2009) – Wesbell Technologies awarded Parata Systems its “Environmental Stewardship Award” today for achieving a significant recycling milestone: recycling more than one million pounds of material. Parata is one of only two companies in the Triangle that Wesbell has recognized for the achievement. Since January 2007, Parata has provided more than 2.2 million pounds of excess material that Wesbell recycles into new commodities, material that would otherwise be headed to a landfill. More than 70 percent of the recycled material was plastic.

“Parata’s focus on the environment is not only good corporate citizenship, it also makes good business sense,” says Parata’s David Thoma, vice president of manufacturing and operations. “It’s less expensive to recycle this material than to dispose it in a landfill. We’ve saved money in disposal fees, storage and transportation.”

“Wesbell seeks to partner with companies like Parata who are making a difference in their communities with smart recycling choices,” says Nick Mazze, chief operating officer at Wesbell. “Parata’s accomplishment sets a new benchmark in the industry for environmental responsibility and stewardship.”

With its “zero landfill initiative,” Wesbell diverted more than 8.5 million pounds of excess material from landfills in 2008. Recycled plastic derived from Wesbell is used to manufacture items such as automotive accessories, packaging material, furniture and apparel.

The award presented to Parata is made from recycled material and designed by renowned Canadian artist Andrew Kuntz. Wesbell presented Parata the award today at Parata’s Operations Center in Durham.

About Parata Systems

Durham, N.C.-based Parata Systems, LLC, was founded in 2001 to offer industry-leading technology that improves consumers’ safety and convenience at key touch points in the circle of pharmacy care: fill, serve and adhere. Parata’s current solutions include: Parata® Max™ and Mini™ improve the speed and accuracy of dispensing at retail pharmacies; Parata APM™ expands convenience and safety with self-service prescription pick up; and onePAC™ packaging makes it easier and safer for patients to manage multiple medications. Call, click or visit Parata Systems, www.parata.com, info@parata.com, 1-888-PARATA1 (727-2821).

Parata Systems

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About Wesbell Technologies

Wesbell Technologies, a privately owned corporation with U.S. headquarters in North Carolina, provides professional services, investment recovery and managed services to communication carriers, manufacturers and resellers through more than 300 people in eight locations throughout North America. Wesbell specializes in resale, refurbishment and recycling of electronic, high tech and obsolete materials, turning this surplus material into reusable commodities, reducing the demand on natural resources. To learn more about Wesbell, visit www.wesbell.com or 1-877-937-2355.

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PHOTO CAPTION (attached): [from left] Wesbell's Nick Mazze, COO, and Rod Gillie, director of business development, present Parata Systems' Mack Perry, senior director of manufacturing, and David Thoma, VP of manufacturing operations, with the Environmental Stewardship award.

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